

2026-27 MANAGED SOCIAL MEDIA SCHEDULE

	Topic	MONTH	Date
FB COVER PHOTO	Facebook Cover Photo: Save Your Photos Month	SEPTEMBER	9/1/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	SAVE YOUR PHOTOS MONTH: Why Preserving Your Family History Matters	SEPTEMBER	9/1/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: SYPM Tip: Where to Begin When Preserving Your Family's Archives	SEPTEMBER	9/4/26 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Photo Restoration Spotlight: Revive Your Old Images	SEPTEMBER	9/8/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	You Just Got Your Roll Developed — Now Let's Find 'The One' to Print & Display	SEPTEMBER	9/11/26 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	National Preparedness Month: Protect Your Photo Memories Before Disaster Strikes.	SEPTEMBER	9/15/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	How Large Can You Print Your Film Photos? Bigger Than You Think	SEPTEMBER	9/18/26 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Fine Art Prints: Turn Family Memories into Heirloom Wall Décor	SEPTEMBER	9/22/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Passport Photos: Ready in Minutes, No Appointment Needed	SEPTEMBER	9/25/26 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: How to Organize Your Digital Photo Library	SEPTEMBER	9/29/26 TUE
FB COVER PHOTO	Facebook Cover Photo: October	OCTOBER	10/1/26 THU
FACEBOOK FAN PAGE INSTAGRAM PAGE	Staying Connected Through Print – Share Memories That Last	OCTOBER	10/2/26 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Home Décor: Convert Your Images to Black & White for a Modern Gallery Wall	OCTOBER	10/6/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: What's the Difference? Giclée Fine Art Prints vs. Standard Prints	OCTOBER	10/9/26 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Canada Thanksgiving + The Importance of Scanning & Archiving Documents, Awards & Kids' Artwork	OCTOBER	10/12/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Spotlight on Film Processing – Why People Still Love Shooting Film	OCTOBER	10/16/26 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	In the News: Innovations in Photo, Video & Print Technology	OCTOBER	10/20/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Video Transfer Services: Protect VHS, MiniDV & Old Home Movies	OCTOBER	10/23/26 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	What Size Should You Print for Your Wall Décor?	OCTOBER	10/27/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Halloween Photography Tip – Capture Spooky Memories in Style	OCTOBER	10/31/26 SAT
FB COVER PHOTO	Facebook Cover Photo: Holiday Season Kickoff	NOVEMBER	11/1/26 SUN
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Holiday Greeting Card Collection 2026	NOVEMBER	11/3/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	A Beautiful Memorial: Photos, Collages, Video Montages & Keepsakes	NOVEMBER	11/6/26 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	What Happens to Film When It Expires?	NOVEMBER	11/10/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	How Photographs Help Alzheimer's & Dementia Patients	NOVEMBER	11/13/26 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Q&A: Your Top Questions About Digitizing Home Movies, Answered	NOVEMBER	11/17/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: #1 Best-Selling Wall Décor: Canvas Gallery Wraps – Here's Why!	NOVEMBER	11/20/26 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: The Best Photo-Inspired Gifts You Can Make This Holiday Season	NOVEMBER	11/24/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Giving Thanks – We're Thankful for You, Our Friends, Fans & Customers	NOVEMBER	11/26/26 THU
FACEBOOK FAN PAGE INSTAGRAM PAGE	Black Friday	NOVEMBER	11/27/26 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Small Business Saturday – Shop Local & Support Your Community	NOVEMBER	11/28/26 SAT
FACEBOOK FAN PAGE INSTAGRAM PAGE	Cyber Monday – (Link to Member Website)	NOVEMBER	11/30/26 MON
FB COVER PHOTO	Facebook Cover Photo: Celebrate the Holiday Season	DECEMBER	12/1/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Effortlessly Order Holiday Cards in Minutes Using Your Phone	DECEMBER	12/1/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Scrapbooking Is Back	DECEMBER	12/4/26 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Personalize Your Gifts With a Photo They Love	DECEMBER	12/8/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Last-Minute Holiday Gifts for Parents + Grandparents!	DECEMBER	12/11/26 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Stocking Stuffers for Your Photo Enthusiast – Under \$30	DECEMBER	12/15/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Documents, Scrapbook Pages & Kids' Artwork: The Keepsakes Worth Digitizing	DECEMBER	12/18/26 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Last Call for Holiday Delivery: Order Your Prints & Cards Today	DECEMBER	12/22/26 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Happy Holidays to Our Wonderful Customers, Friends & Followers	DECEMBER	12/25/26 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Happy Holidays to Our Wonderful Customers, Friends & Followers (and Happy Boxing Day to Our Canadian Friends!)	DECEMBER	12/26/26 SAT
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Reflect & Refresh: Organize This Year's Photos Before the New Year Begins	DECEMBER	12/29/26 TUE
FB COVER PHOTO	Facebook Cover Photo: New Year	JANUARY	1/1/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	New Year, New Walls: Start the Year With Fresh Photo Décor	JANUARY	1/1/27 FRI

FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Restore Your Damaged Photos With Our Expert Photo Restoration Services	JANUARY	1/5/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Commercial Archiving: Preserving Your Company's History for the Future	JANUARY	1/8/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Fine Art Prints – Elevate Your Images Beyond Standard Prints	JANUARY	1/12/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Film Photography Care: How to Properly Store and Protect Your Film	JANUARY	1/15/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Digitizing Memories: VHS Tapes, Movie Reels & Audio Transfers	JANUARY	1/19/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Why Printing Matters – The Lasting Impact of Tangible Memories	JANUARY	1/22/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Custom Framing: Showcase Your Art & Photos With Style	JANUARY	1/26/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Tips for Incorporating Photos + Memorabilia Into a Meaningful Memorial Ceremony	JANUARY	1/29/27 FRI
FB COVER PHOTO	Facebook Cover Photo: February	FEBRUARY	2/1/27 MON
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Valentine's Day Gift Guide – Thoughtful & One-of-a-Kind Ideas	FEBRUARY	2/2/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Photo Gifts That Say 'I Love You' – From Prints to Keepsakes	FEBRUARY	2/5/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Multi-Location Backups – The 3-2-1 Strategy	FEBRUARY	2/9/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Happy Valentine's Day to Our Friends + Customers!	FEBRUARY	2/14/27 SUN
FACEBOOK FAN PAGE INSTAGRAM PAGE	IN THE NEWS: Industry Innovation or Education Spotlight	FEBRUARY	2/16/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	We Print Etsy + Canva Files	FEBRUARY	2/19/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Why You Should Digitize VHS Tapes + Home Movies Before It's Too Late	FEBRUARY	2/23/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: How We Archive & Protect Your Family Memories	FEBRUARY	2/26/27 FRI
FB COVER PHOTO	Facebook Cover Photo: March	MARCH	3/1/27 MON
FACEBOOK FAN PAGE INSTAGRAM PAGE	What Sets Us Apart From Drug Store Printers	MARCH	3/2/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Metal Prints: Big, Bold & Beautiful for Your Walls	MARCH	3/5/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Creative Signage Ideas for Your Office – Printed Locally!	MARCH	3/9/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Photo Restoration – Bringing Memories Back to Life	MARCH	3/12/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Film Photography: How to Choose the Right Film Speed	MARCH	3/16/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Fine Art Printing – Transforming Photos into Gallery-Quality Pieces	MARCH	3/19/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Passport Photo Service – Quick, Easy, and Compliant Worldwide	MARCH	3/23/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Digitizing VHS Tapes: Preserve, Store & Repurpose Old Memories	MARCH	3/26/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	World Backup Day – Protect Their Stories Before It's Too Late!	MARCH	3/31/27 WED
FB COVER PHOTO	Facebook Cover Photo: April	APRIL	4/1/27 THU
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Graduation Announcement Collection 2027	APRIL	4/2/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Choosing the Best Wall Décor: Canvas, Metal, or Acrylic?	APRIL	4/6/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Graduation Decorations: Displays That Celebrate the Grad	APRIL	4/9/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	IN THE NEWS: Industry Innovation or Education Spotlight	APRIL	4/13/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Quick Mobile Editing Tips for a Perfect Print	APRIL	4/16/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Slide & Negative Scanning Services: Safeguard Your Memories	APRIL	4/20/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Metal Prints – Eye-Catching and One-of-a-Kind	APRIL	4/23/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Why LOCAL Preservation Is the Best Way to Protect Your Memories	APRIL	4/27/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Cassette Tapes & Vinyl Records: Save the Sound Before It Fades	APRIL	4/30/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Facebook Cover Photo: May	MAY	5/1/27 SAT
FACEBOOK FAN PAGE INSTAGRAM PAGE	Celebrate Mom With Personalized Photo Gifts	MAY	5/4/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	QUESTION: Are You the Family Storyteller?	MAY	5/7/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Reviving Faded Memories: Our Techniques in Photo Restoration	MAY	5/11/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Helping Family Estates Share Memories and History	MAY	5/14/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	POLL: Where Do Your Family Photos & Videos Live?	MAY	5/18/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: The Art of Film Processing: From Negative to Print	MAY	5/21/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Video Tape Breakdown: VHS, 8mm, MiniDV & More – If It's a Tape, We Can Digitize It	MAY	5/25/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Choosing the Right Print Size for Your Room	MAY	5/28/27 FRI

FB COVER PHOTO	Facebook Cover Photo: June	JUNE	6/1/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Make Dad Smile This Father's Day – Celebrate Memories That Last	JUNE	6/1/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	The Magic of Film – Trending Techniques for Unique Film Shots	JUNE	6/4/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	From Snap to Stunning: Photo Products That Bring Your Memories to Life	JUNE	6/8/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	QUESTION: Do You Have Access to Your Family Photo Library?	JUNE	6/11/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Sports, Events, and Celebrations Made Easy: Custom Banners & Signage	JUNE	6/15/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Film Developing: From Analog to Art	JUNE	6/18/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	QUESTION: Are You Able to Watch Fun Family Videos From Your Childhood?	JUNE	6/22/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Photo Books Reimagined: Turn Your Pictures Into Modern Keepsakes	JUNE	6/25/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Loose Prints, Old Albums & Scrapbooks: Where Do You Even Start?	JUNE	6/29/27 TUE
FB COVER PHOTO	Facebook Cover Photo: July	JULY	7/1/27 THU
FACEBOOK FAN PAGE INSTAGRAM PAGE	Quick & Professional Passport Photos – Ready in Minutes	JULY	7/2/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Mobile Photography Made Easy: Tips for Stunning Shots	JULY	7/6/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Canvas Prints That Transform Your Photos into Art	JULY	7/9/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	QUESTION: Why Is Digitizing One-of-a-Kind Memories So Important?	JULY	7/13/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Recover Lost Memories: Tips for Retrieving Mobile Photos	JULY	7/16/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Fine Art Prints Demystified: Create Gallery-Worthy Pieces	JULY	7/20/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Preserve Your Slides & Home Movies Before They Fade Forever	JULY	7/23/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Framing Memories: How to Choose the Perfect Frame for Any Photo	JULY	7/27/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Navigating Memories: Handling Photos & Videos During Life Changes	JULY	7/30/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Facebook Cover Photo: Back to School	AUGUST	8/1/27 SUN
FACEBOOK FAN PAGE INSTAGRAM PAGE	Film Photography: Make Your Shots Real. Print Them.	AUGUST	8/3/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Digital Declutter: Organize and Safeguard Your Photo Collection	AUGUST	8/6/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Travel Back in Time With Vintage Home Movie Footage	AUGUST	8/10/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	3 Reasons Why Canvas Prints Are Still Popular	AUGUST	8/13/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Report Cards, Ribbons & Refrigerator Art: The Other Things Worth Archiving	AUGUST	8/17/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	World Photography Day: Our Favorite Ways to Celebrate	AUGUST	8/20/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Go Big: Printing Stunning Large Photos Straight From Your Phone	AUGUST	8/24/27 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	New This Year: 20+ Event Signs for Weddings, Bachelorette Parties & Retirements	AUGUST	8/27/27 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Print & Photo Scanning: How Does It Work and Why Is It Important	AUGUST	8/31/27 TUE